

## EAE ANNUAL REPORT 2021 & OUTLOOK 2022

### GENERAL

As the European Commission aims to better align legislative and policy initiatives, the landscape was and remains highly complex with many inter-connections in need to be followed in parallel.

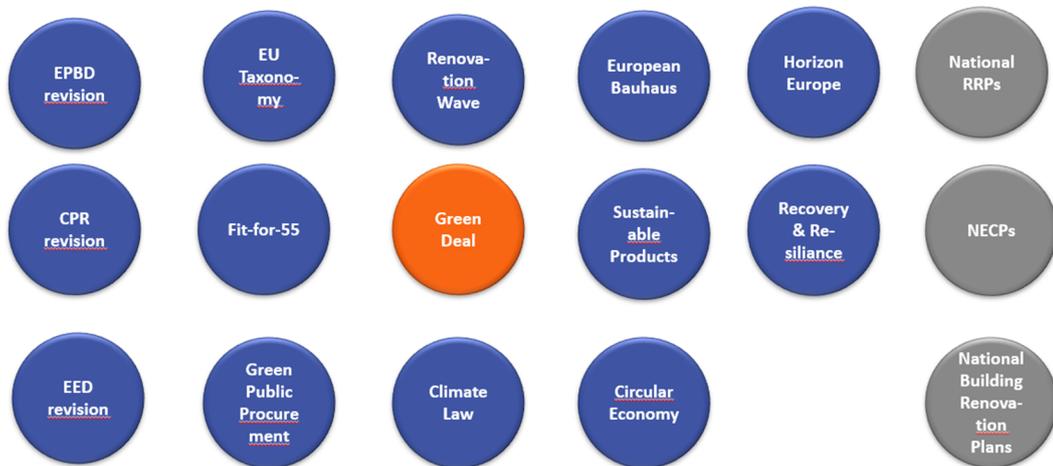


Figure 1: relevant aspects for our ETICS sector: “fabric first” helps delivering on the various facets of the European Green Deal

EAE and its working bodies are involved in the decision-making process both on European level and via our members on national level. EAE contributes directly and together with partners thanks to its broad network.



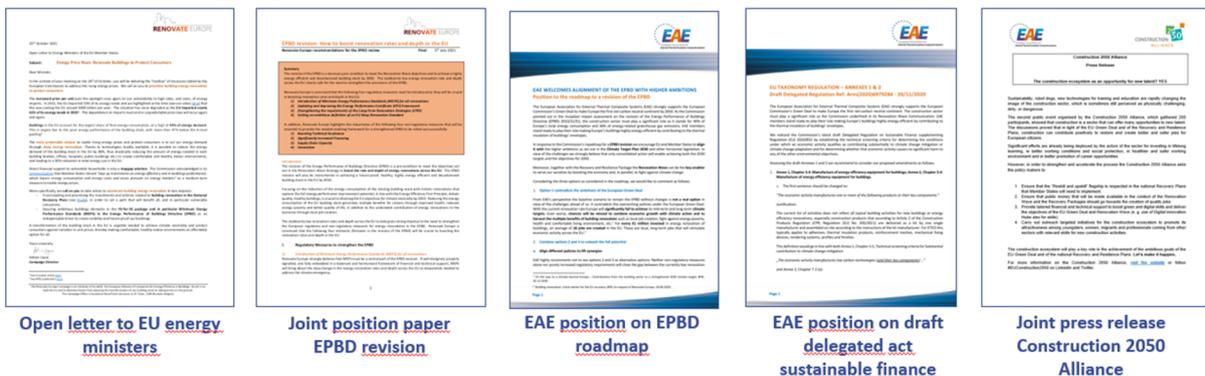
Figure 2: examples of EAE’s representations

## REVIEW 2021

### Public affairs & advocacy

Examples (available on our [website](#))

In 2021 EAE signed and co-signed several position papers in reply to various policy initiatives:



### Achievements (examples)

- EU energy ministers highlighted: **efficiency first** remains highly relevant in times of increasing energy prices
- European Commission remains committed to the efficiency first principle, aiming to achieve a consistent policy framework
- Thermal **renovation of buildings significantly supported** in European Recovery & Resilience Facility and national Recovery & Resilience Plans
- **EPBD** proposal (15<sup>th</sup> December 2021) considered arguments:
  - Aligned with carbon-neutrality objective: **efficiency first** (Article 2)
  - **align** requirements for new buildings with **Level(s) framework**, based on a building-life-cycle approach (Article 7)
  - includes new EU level **minimum energy performance standards (MEPS)** for existing buildings (= trigger; Article 8 - 10); **indicator: primary energy use** in kWh/(m<sup>2</sup>x year), complemented by operational greenhouse gas emissions and renewable energy
  - recommends introduction of **renovation passports**, however only voluntary (Article 10)
  - mobilisation of **financial incentives** with **one-stop-shops** accessible to all building ecosystem’s stakeholders (Article 9)
  - improve comparability of **energy performance certificates (EPC; Article 16)** ↔ EU Taxonomy
  - Introduces “**deep renovation**” and “**staged deep renovation**” (Article 15)

## EAE meetings 2021

To cope-up with the various topics EAE's working bodies established a vital and fruitful meeting culture:

- 11 Board meetings
- 11 Marketing Committee meetings
- 22 meetings of the Technical Committee and its task groups
- Plus: bilateral and external web meetings, incl. involvement in meetings of our members

## Board activities

- Monthly board meetings
- Workshop
  - Future development of our association
  - Review of strategy & internal organization
  - Identification of further improvements and opportunities

## Technical Committee activities

### CPR revision

- EAE supported "industry position" (Construction Products Europe/CPE and others) in reply to the European Commission's options paper
- EAE commented on aspects highly relevant for ETICS (especially kit definition)
- Proposal for a revised CPR postponed to spring 2022 as member states required better alignment with Sustainable Products Initiative

### European product standard for ETICS

- Draft completed in summer 2021 with significant support of EAE members and engagement of Convenor Dr. Thomas Lohmann
- WG 18 launched draft for enquiry (enquiry started in January 2022)
- HAS assessment: draft significantly improved; dialogue with CEN and EC on further proceedings
- EAE open stakeholder dialogue workshops since October 2021 will continue until May 2022: open information exchange platform to support CEN process; recordings available [online](#)

### European façade fire test project

- EAE member of the Steering Group
- Direct contacts with European Commission & project team
- Participation in CPE's TG Fire
- Replies to all questions & statements, Proposals for reference kits
- Tabled overview of façade fire tests according to BS & DIN

### **EOTA: revision of EAD**

- EAE actively contributed with comments and proposals to the revision of EAD 040083-00-0404 (successor of ETAG 004)

### **Marketing Committee activities**

#### **5<sup>th</sup> European ETICS Forum 2021 online**

- 435 registrations from 34 countries, incl. CN, US, CAN, JP, RU, etc.; even countries without direct EAE representation
- During the meeting around 200 permanent participants
- Recordings available on EAE's Vimeo channel [www.vimeo.com/etics](http://www.vimeo.com/etics): views from 25 countries
- 5 sponsors contributing to the success

#### **EAE Award 2021**

- 50 applications from 10 countries, great mixture of projects: size, use, new and renovation
- 4 winners and 3 special mentions from 5 countries: all projects on [EAE's website](#)
- Recordings of the online ceremony: on [EAE's Vimeo channel](#)

#### **European ETICS market statistics**

- Full European coverage: 31 countries considered; experts consulted
- To be frequently updated
- Added value for EAE members

#### **LinkedIn channel**

- Established as important social media communication channel
- Several successful mini campaigns, e. g. promoting ETICS Forum, EAE Awards
- Number of followers increased by more than 60% this year to > 650 per date

#### **Relaunch EAE website**

- Complete revision on new technical platform: fresh & modern design, improved navigation
- Launched ahead of the European ETICS Forum 2021

#### **Data base of graphs and pictures for shared use**

- Available for all EAE members via EAE Teams for the duration of their membership
- Added value: no additional costs; just mention EAE copyright

#### **ETICS benefits leaflet**

- Promoting the various benefits of using ETICS
- Available for translation and download on our website

## OUTLOOK 2022

### Public affairs & advocacy

- EAE contribution to consultation on SWD transition pathway for a resilient, greener and more digital construction ecosystem
- EAE contribution to consultation on the EPBD and EED recast
- EAE position on sustainability & circularity in construction
- EAE position on the proposal for a CPR recast
- Further consultations related to the fit-for-55 package



**EAE contribution to consultation on SWD transition pathway for a resilient, greener and more digital construction ecosystem**



**EAE contribution to consultation on EPBD revision**



**EAE position on sustainability & circularity in construction**



**EAE position on draft CPR revision**

### Technical Committee

#### Single market

- CPR revision
- European product standard for ETICS prEN 17237 & corresponding test standards
- Guidance for EAE members how to draw-up DOP and CE marking
- Smart CE marking
- European façade fire test project
- EOTA: revision of draft EAD

#### Circular economy

- EAE position: ETICS contribute to a sustainable and circular future
- Follow-up of EU Taxonomy, Green Public Procurement, future CPR, etc.

- Fact sheet: ETICS sector stands ready to deliver
- Overcome regulatory barriers: e. g. barrier-free cross-border shipments of waste fractions to establish European market for secondary raw materials
- Share of experience and knowledge from various projects fostering circularity of ETICS

### Marketing Committee

#### 6<sup>th</sup> European ETICS Forum 2022 in Prague

- Scheduled 19<sup>th</sup> May 2022 as presence conference
- Thrilling mixture of latest topics
- Aligned with EAE's General Meeting 2022



#### Topics to tackle in 2022

- Energy Saving Guide 2022
- System loyalty
- Sustainability & circularity aspects
- Service leaflet
- Further develop EAE Teams as knowledge hub: statistics, studies, etc. for members only
- Share of good practice examples of national support activities for building renovation
- Further improved concept for EAE flagship projects

### EAE members



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28/02/2022\_EAE Annual Report 2021