European ETICS Forum 2025

Energy Efficiency:

- Good Practice Examples
- Cohesion Funding
- EU Level Financing

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Questions Covered By This Presentation

- What are successful triggers for energy renovation?
- Why is energy renovation a good investment?
- What are the features of a good renovation programme?
- Are there any good practices to share?
- REC Study on Cohesion Funding

What are Successful Triggers for Energy Renovation?

Legislation and Regulations



Mandatory Standards – NL
Mandatory Targets – EED
Technical Support – OSS (PT)

Incentives



Subsidies & Grants – CZ
Increased Property Values
Greater Health and Comfort

Other Factors



Safety – Orcasitas, ES
Earthquakes – HR
Accessibility – ES, Basque Region

Why is Energy Renovation a Good Investment?

Economic



Boosting local economy
More quality jobs
Higher public revenue

Social



Reduced energy poverty
Greater well-being
More cohesion

Environmental



Meeting climate and energy goals
Reduced carbon footprint
More resource efficient

What are the Features of a Good Renovation Programme

Supports multiple measures	→	Acceleration towards ZEB essential
Stable financing over many years	→	Stop-go programmes lead to failure
Continuous communication	→	Keep opportunity fresh
Independent technical assistance	→	Building owners are not experts
Certified installers	→	Generates trust and confidence
Monitoring and verifcation	→	Continuous improvement assured

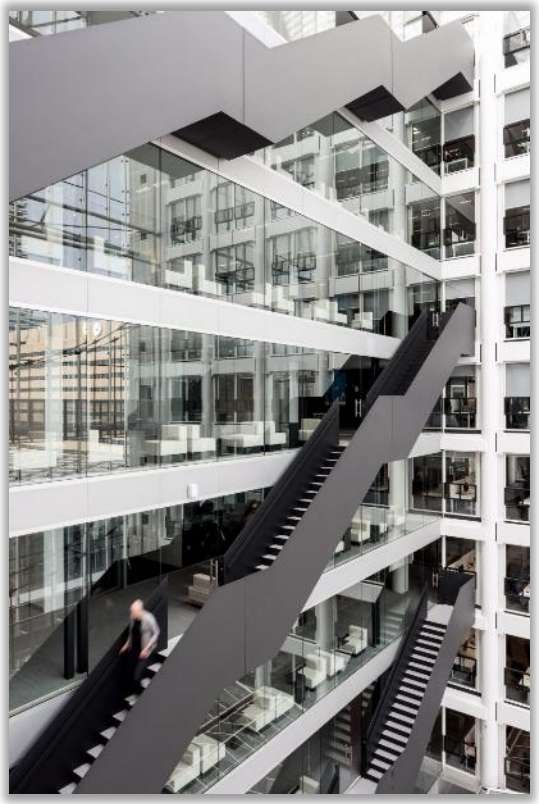
Good Practices: Mandatory Requirements: NL

MEPS for office buildings (introduced in 2012):

- **All office buildings over 100m² must have an energy label "C" or better by 1st of January 2023**

Progress achieved:

- **In 2018 just 20% of offices were label "C" or better**
- **In 2025, over 70% of offices were label "C" or better**



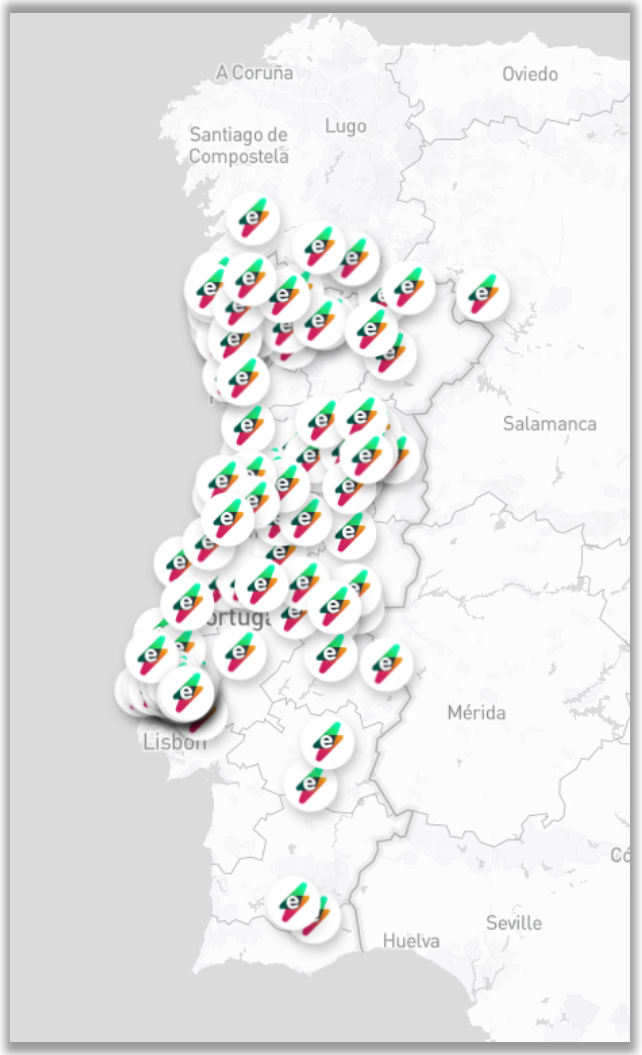
Photograph by Nick Guttridge

Good Practices: Technical Support: OSS: PT

86 One-Stop-Shops present across the country

Services provided:

- Information and literacy
- Counselling and technical support
- Support on incentives and financing
- Advice on renewables and sustainability
- Data collection



Good Practices: New Green Savings Programme: CZ

One programme running since 2009

Features:

- Stable continuous financing (including ETS revenue)
- Higher grant for deeper renovation works
- Exemplary geographical spread
- No deadlines for applying for a grant
- Regularly improved based on periodic evaluations
- >500,000 beneficiaries to date







Good Practices: Safety as Motivator: Orcasitas: ES

Orcasitas social housing quarter in Madrid

Features:

- Community-led project with Madrid City Council
- Crumbling parapet motivated local community
- Blending of multiple public incentives & grants
- Comprehensive energy renovation works (>1,800)
- Removal of toxic materials (asbestos etc.)
- Energy bills cut by nearly 80%

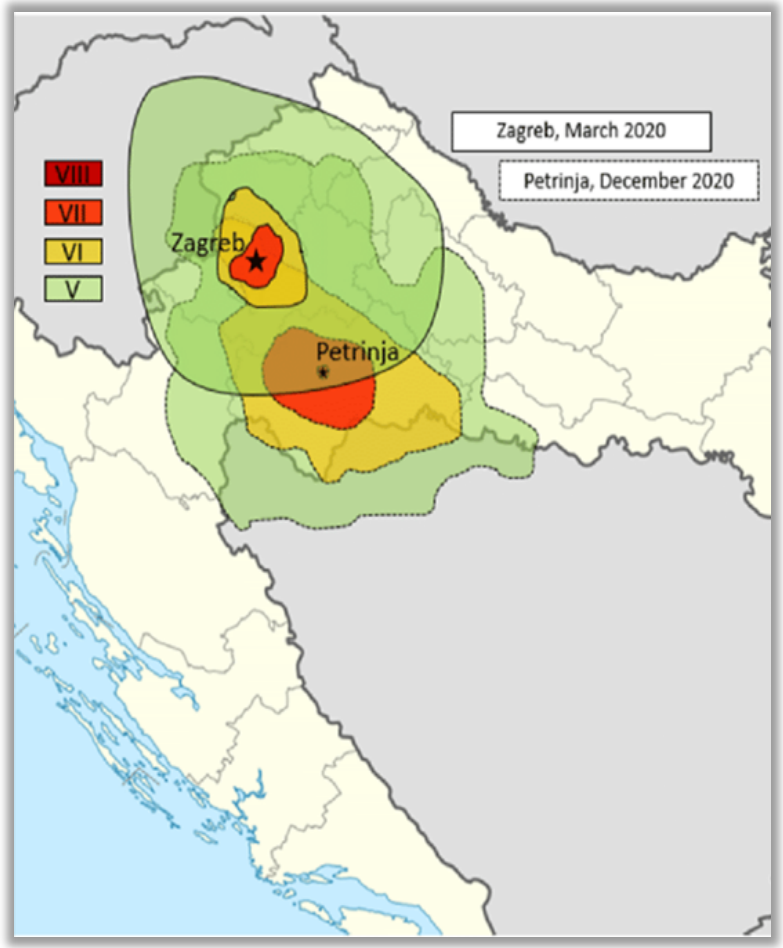


Good Practices: Seimic Strengthening as Motivator: HR

Two devastating earthquakes in 2020 in Croatia

Result:

- National programme for seismic strengthening
- Energy renovation works carried out at same time
- Funding from the Recovery and Resilience Facility
- Financing up to 80% for damaged homes
- 45,600 dwellings renovated to date
- €2.6 billion total spend



Good Practices: Accessibility as Motivator: Basque Region: ES

Aging population – inaccessible housing

Result:

- OPENGELA project sets up one-stop-shops
- 425 dwelling renovated and made accessible
- Average savings over 60% achieved
- Two pilot neighbourhoods covered
- Follow-on scanned buildings in whole region
- Database established and used for planning



REC Study on Cohesion Policy Funding for buildings

- Data from the Cohesion Open Data Platform (data extracted in April 2023)

- Extracted disaggregated information about the level of investment in different building segments, output and targets, and forms of financing

- Focusing on **ERDF, CF and JTF**

- **Intervention fields**: 040 for enterprises; 041 and 042 for housing; and 044 and 045 for public infrastructure. Funding under 038, 039 excluded as funding is likely to be allocated to modernisation and process innovation rather than interventions on buildings

- Formatting of the programme documents, made it impossible to disaggregate exactly how much funding is programmed uniquely for renovation activities

How Much Cohesion Policy Funding for Buildings?

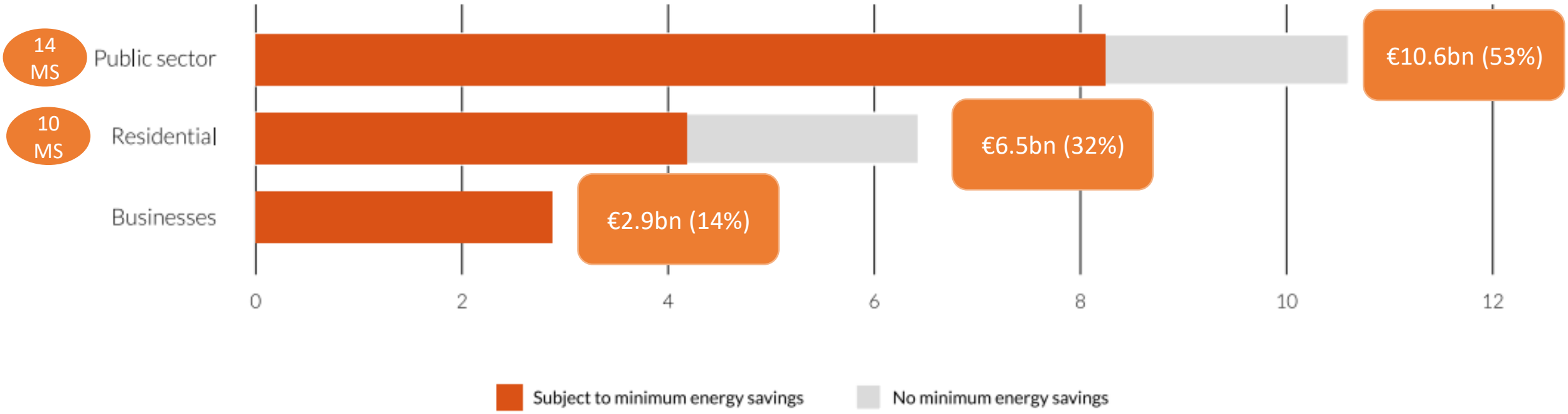
- Around **€20bn** (7%) of cohesion policy funding for energy renovation and energy efficiency out of €269bn (**€29 with co-financing**)

- 175 programmes (out 297) across the EU contain energy renovation or energy efficiency investments

**Data extracted in April 2023*



Which Building Segments? What depth?



Three quarters (€15.3bn out of €20bn) with minimum energy savings criteria (over 30% primary energy savings)

Close to €1.4bn is allocated to SMEs and large enterprises outside of the scope of this study

How Many Buildings?

Dwellings renovated

€ 6,436,943,247

2024

67,853 dwellings

2029

723,233 dwellings

m^2 of public buildings renovated

€ 10,601,882,129

2024

2,572,444 m^2

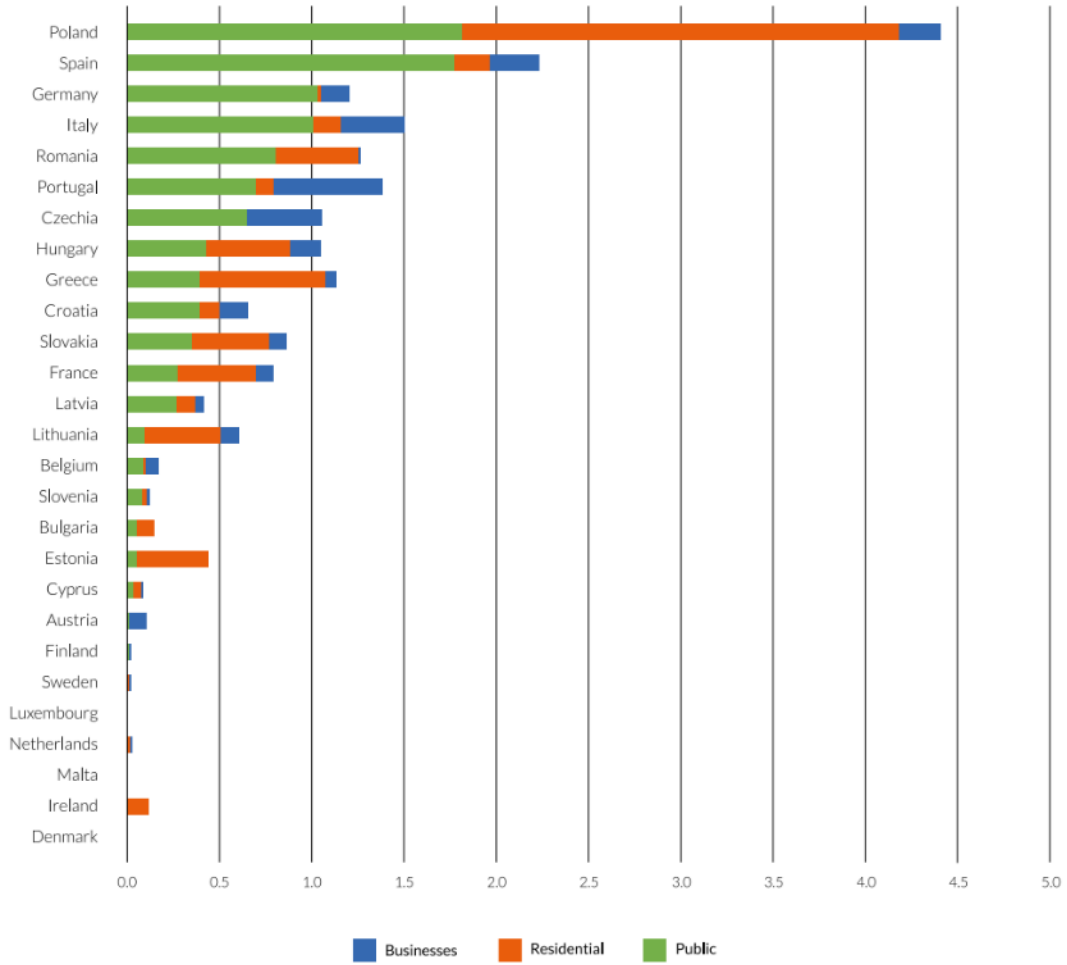
2029

32,968,805 m^2

Break-down by Member States

In absolute terms:

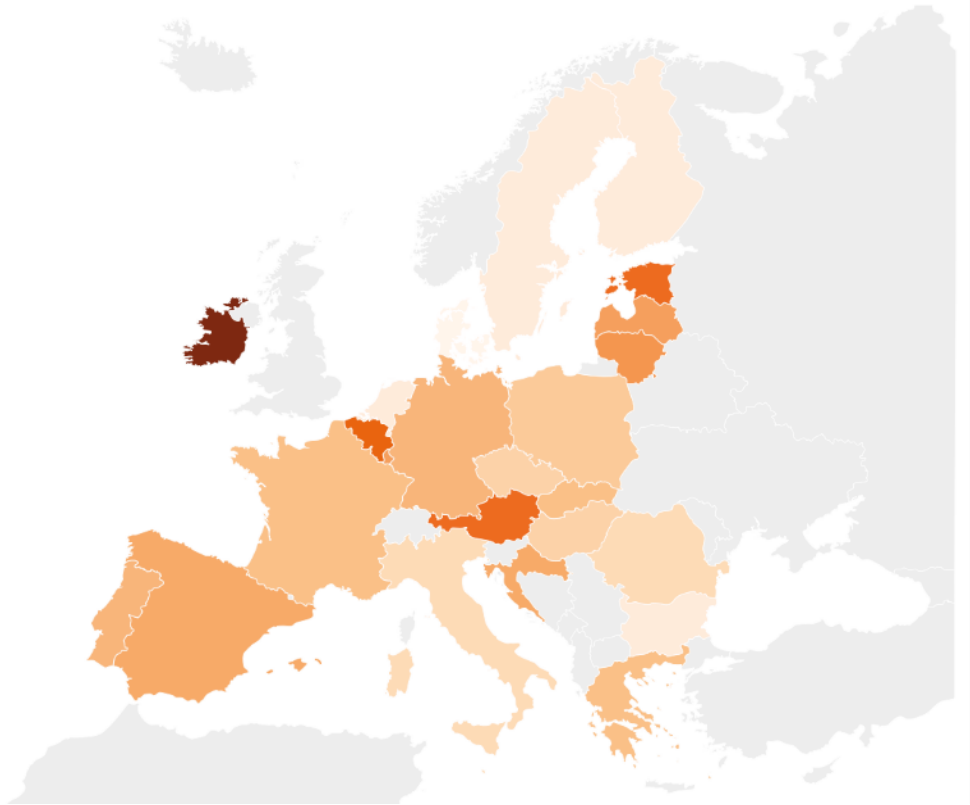
Largest in Poland (4.4), Spain (2.2), Italy (1.5), Portugal (1.4)



In relative terms:

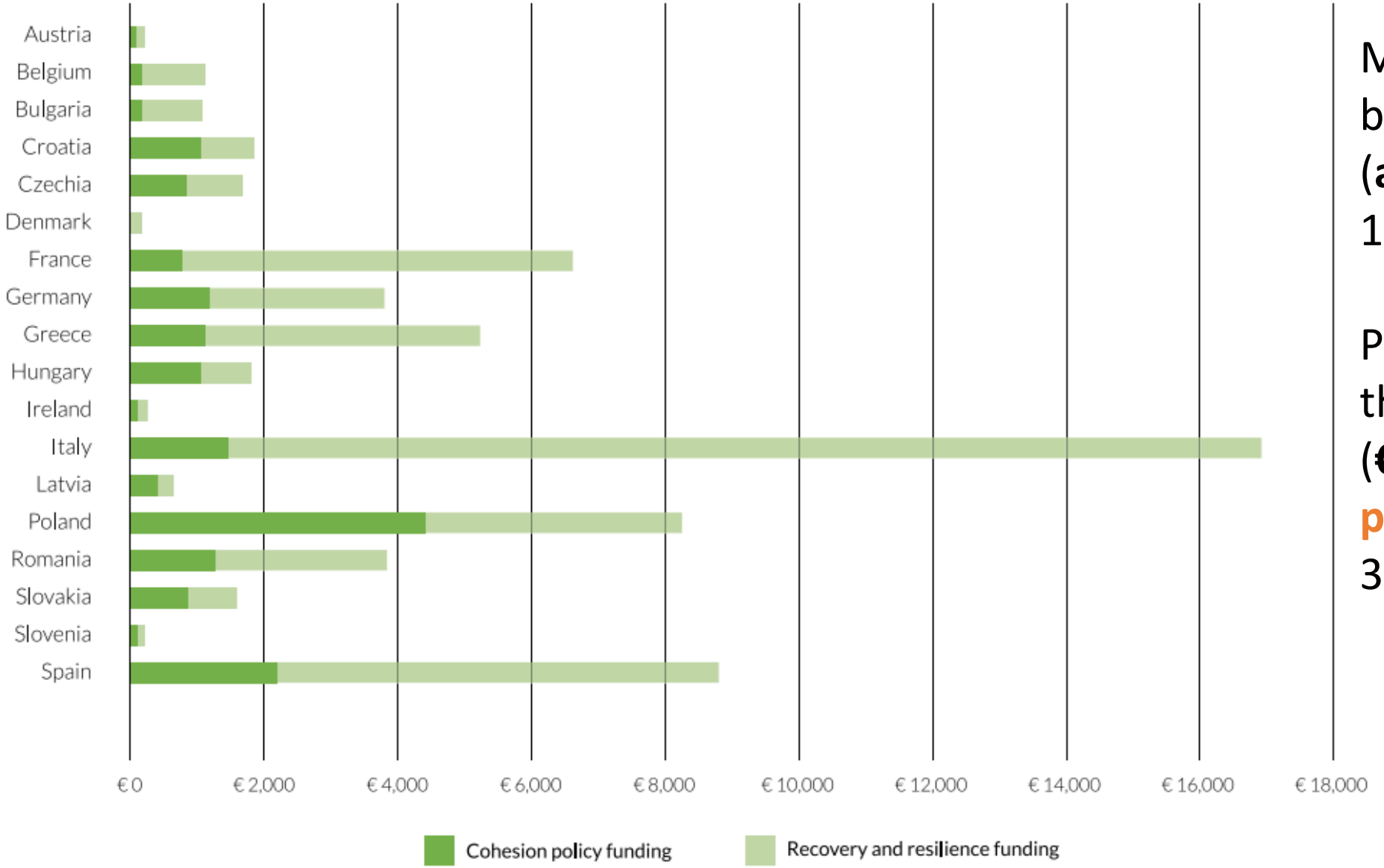
0% (DK) to 26% (IE)

Less than 3%: Bulgaria, Finland, Malta, the Netherlands and Sweden.



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Comparison with Recovery and Resilience Facility



More funding for buildings in the RFF (**approx. €46bn** across 18 MS)

Preference in RRF for the **residential sector** (**€23bn, 58%)**, then **public sector** (€13bn, 34%)

ERDF: The driving force for investment

- The vast majority of funding for renovation and energy efficiency is planned under the **ERDF (82%)**.

- The remainder is programmed under the **Cohesion Fund (14%)**, which is only available to 15 member states, and the **JTF (3%)**.

- The JTF was used by 12 countries to allocate a total of €678m for building renovation and energy efficiency across residential, public and enterprise sectors.

How to maximise impact of funding?

- **Target grants** where they are needed the most (vulnerable, schools)
- **Attract and leverage private finance**, via Financial Instruments
- **Ensure careful coordination with other (EU) public funds** – between segments, ministries to ensure **absorption**
- **Technical assistance** available
- **Lead by example,** drive high standards and help identify barriers/ gaps
- **Use annual and mid-term reviews** to align programmes to new policy objectives

→ Importance of a strong regulatory framework to send long-term investment signals for the construction and financial sectors

EU Level Approaches to Financing

New Sustainable Financing Platform

Climate bank roadmap – increase climate financing to 50% by 2025
Paris Agreement Alignment – all financing aligned to Paris Agreement goals
Core Investment Priorities – 8 including energy, environment, and climate action
Technical Expertise – maintains teams of experts to bring support to projects
InvestEU – a fund bringing public and private financing together

European Energy Efficiency Financing Coalition

Recently established – General Assembly, Expert Platform, and National Hubs
Aims:
Improve public-private cooperation and market conditions
Focus on SME's and real estate
Support national-level solutions via national hubs

EIB Group's Impact 202-2024 (housing)

EIB Group impact 2020-2024

Over the past five years, we provided €15.6 billion in financing for affordable and sustainable housing. We created more liveable, sustainable cities across Europe.

265 000 newly built homes

Affordable homes that create thriving neighbourhoods. They give families a place to build their futures.

400 000 homes renovated

Energy-efficient upgrades cut household bills and environmental damage. They improve living conditions and quality of life.

665 000 households with better housing

Better housing improves daily life, social stability and opportunities for Europeans.

The Renovate Europe Campaign

50 Partners:



Who are we?

- A **political communications campaign** beating the drum for deep energy renovation of the building stock in the EU
- Supported by **50 partners** from industry and civil society including **18 national partners**
- **Champions** from politics, businesses and communities
- Launched in **2011** as an initiative of **Efficient Buildings Europe**
- **Call to Action:**

For the benefit of all, […] policymakers and stakeholders must take immediate bold actions to rapidly accelerate deep renovation to 3% per year



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Thank you for your attention!











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#AccelerateBuildings
#RenovateEducationalSpaces

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